

## Development Objectives 2015-16 – KPIs Quarter 3

REMIT LETTER PRIORITIES	
<p><b>1. Widen access to the Library’s collections and services to people wherever they live (in Wales and the world), promoting participation and engagement with Wales’ culture and heritage, particularly amongst disadvantaged communities and minority groups:</b></p> <ul style="list-style-type: none"> <li>• Extend the Library’s presence across Wales, providing opportunities for individuals to gain access to National Library services, resources and collections in their local communities</li> <li>• Develop and submit a case for creating a second access point for electronic legal deposit material in Wales</li> <li>• Place the user at the centre of service developments to deliver knowledge services to new and existing users across Wales, based on their needs</li> <li>• Implement the new jointly-procured library management system and resource discovery layer to increase technical integration and interoperability with the higher education sector in Wales, improve internal processes, and enhance online access to the Library’s collections</li> </ul>	
	Relevant indicators
<p>Continue to work in collaboration with partners to develop the Library’s model for providing local community access based on the existing access point in Merthyr Tydfil.</p> <p>Develop and maintain physical access points in Cardiff, Swansea and Wrexham by March 2016.</p>	<p>Discussions continue with Cardiff University regarding the Library’s offer in addition to electronic legal deposit. A partnership agreement and lease are being developed and will be finalised by March 2016.</p> <p>Merthyr – the Thomas Stephens Exhibition will move to Merthyr Central Library in January 2016. Discussions are ongoing to provide added-value content.</p> <p>Haverfordwest – discussions continue with Pembrokeshire County Council to develop a dedicated gallery space in the heart of Haverfordwest town centre as part of a wider £3.8M arts centre development programme. The Council had some success in their funding application to The Garfield Weston Foundation and an application to The Wolfson Foundation is being developed. The partnership agreement has been finalised between the Library and Pembrokeshire County Council.</p> <p>Wrexham – The Library continues to deliver a programme of exhibitions to Gallery 1 in partnership with the National Museum and Wrexham County Borough Council.</p> <p>The Swansea locations may also be opportunities to exhibit samples of the fine art and photographic collections. Discussions are also taking place with Bangor University and TSD’s Egin Project in Carmarthen.</p>
<p>The Library will develop and submit a case for creating a second access</p>	<p>A revised business case for creating a second access point for materials acquired through legal deposit at Library</p>

<p>point for electronic legal deposit material in Wales to the Legal Deposit Advisory Panel by December 2015 for discussion. A timetable for taking this case forward to JCDL will be agreed in consultation with the Legal Deposit Librarians.</p>	<p>‘premises’ in Cardiff incorporating the feedback received from the Legal Deposit Librarians has been prepared. It emphasises the inclusion of a much wider Library offering in terms of access to its collections and services from this space. The application will be submitted to the JCLD in March 2016.</p>
<p>Review and update the Library’s existing guidance and training for users following the introduction of a new library management system in November 2015. Create and deliver user-friendly information designed to introduce new users to the Library’s collections (e.g. material available through electronic legal deposit) and support users to access the Library’s resources.</p>	<p>The WHELF LMS (Alma and Primo), together with an open source add-on to allow the creation and display of archival hierarchical levels (AtOM) were implemented successfully at the Library.</p> <p>A full review of the implementation – including audience feedback - will be implemented during x and actions to create more accessible user guidelines will be created to complement the existing online ‘help’ pages.</p> <p>Business transformation activities, for completion in 2015-2016, will create a new dedicated team responsible for onsite access to collections and a dedicated marketing plan will target current and new audiences.</p>
<p>Implement the new library management system and the new resources discovery software which has been procured jointly with Welsh higher education libraries. The system will be implemented in the Library during November 2015. Implementation of the new system and its initial impact on the Library’s internal processes and workflows will be evaluated by the end of March 2016.</p>	<p>The WHELF LMS (Alma and Primo), together with an open source add-on to allow the creation and display of archival hierarchical levels (AtOM) was implemented successfully at the Library.</p> <p>Discussions are continuing at the WHELF consortial level on Benefits Realisation (with Welsh Government assistance on impact assessment) and on further possible consortial working savings for the future. The implementation of the single network level database, including data from all participating institutions, will create further opportunities for collaboration and savings. The work will take place in 2016.</p>

**2. Work together with other public bodies in Wales to make a real difference to people's lives:**

- Work with the Welsh Government and a range of other stakeholders to help implement a cohesive and targeted set of actions building on the recommendations made by Baroness Andrews, to include playing a key role in the establishment of Pioneer Areas, local initiatives to test out and implement the Culture and Poverty report's recommendations
- Provide opportunities for individuals to develop skills for employment, personal and career development through volunteering
- Support formal learning by developing high quality digital content and educational resources in Welsh and English, and through the work of the Library's Education Service in delivering activities such as taking items into local communities to inspire and enthuse learners of all ages through direct contact with the national collections
- Work with education providers to deliver culture and heritage elements of the revised Welsh Baccalaureate
- Identify how opportunities provided by the Library can contribute to the Enhanced Employer Engagement programme, the Activate Your Potential Programme and the Youth Engagement and Progression Framework
- Further embed sustainability as a central organising principle of the National Library's operations, as the Welsh Government takes forward the Well-Being of Future Generations Bill, and support the Welsh Government's Sustainable Development Scheme for Wales and Climate Change Strategy for Wales

Development Objectives	Relevant indicators
<p>Work with the Welsh Government and other stakeholders to implement a cohesive and targeted set of actions to implement the recommendations detailed in the Welsh Government's response to Baroness Andrews' 'Culture and Poverty' report, including:</p> <ul style="list-style-type: none"> <li>- Develop a plan for implementing recommendations for specific actions by the National Library, and identify actions by the Library which also contribute to recommendations from Professor Dai Smith's report on the Arts in Education</li> <li>- Identify how the National Library will support the establishment of Pioneer Areas and contribute to collaborative initiatives during 2015-16 to test out and implement the report's recommendations</li> </ul> <p>Progress with this work will be monitored through the Cultural Inclusion Board, of which the Library is a member.</p>	<p>NLW attended meetings of the Torfaen Arts &amp; Culture Pioneer Programme on 13 October and a package of participation events has been offered to the area, with potential for future rollout in other Pioneer Areas:</p> <p>Class Art – A successful Class Art project was delivered in Coed Eva primary school in Torfaen in partnership with Torfaen CBC, the Scottish Power Foundation and Communities First. During this day an original work of art by JMW Turner was exhibited at the school and was the focus of 3 workshops delivered to 60 pupils in Year 5 on Wales in the Middle Ages, Landscapes, and JMW Turner the artist. During the day more than 240 school pupils viewed the original painting, and pupils and their parents took part in a Q&amp;A session with the Deputy Minister for Culture, Sport and Tourism. The event was reported widely in the press, including TV coverage on Wales Today.</p> <p>NLW is a partner in the Wales for Peace project (led by the WCIA; <a href="http://www.wcia.org.uk/walesforpeace.html">http://www.wcia.org.uk/walesforpeace.html</a>) and has developed a tool to allow community groups to digitally transcribe the handwritten entries in the WW1 Wales Book of Remembrance in a series of events across Wales including Torfaen.</p> <p>NLW also leads on the 'community engagement' strand of People's Collection Wales and has established a Digital Heritage Station in all Pioneer Areas. The programme is also</p>

	<p>in the process of embedding sustainable expertise within the communities by working with Agored Cymru to deliver associated accredited training to establish Heritage Champions in all areas.</p> <p>NLW attended the second meeting of the Fusion Learning Group on 16 November and has also attended regular meetings of the Cultural Inclusion Board which monitors progress with this work.</p>
<p>Review the Library's Volunteering Action Plan following the appointment of a volunteering assistant during Spring 2015. The Library will explore opportunities for increasing alignment with Welsh Government strategies to develop personal skills and skills for employment through volunteering, and identify plans for further developing the Library's Volunteering Scheme and opportunities offered to participants within the Library and remotely.</p>	<p>The Library welcomed 9 new volunteers to join the 39 regular volunteers. 1,706 volunteer hours were completed during this period; 5 volunteers progressed to paid employment.</p> <p>In addition to completing tasks in the 10 current volunteer projects, the volunteers:</p> <ul style="list-style-type: none"> <li>• Helped to test the new NLW catalog;</li> <li>• Carried out further testing on the Book of Remembrance;</li> <li>• Participated in NLW's 'Explore Your Archive' activities;</li> <li>• Attended two Edit-a-thons organised by NLW's Wikipedian.</li> </ul> <p>The partnership with the Department of History and Welsh History at Aberystwyth University was developed by offering an opportunity for a student to carry out volunteer work on the electoral papers in the Welsh Political Archive. An invitation was extended to a member of the University's Careers Department to be part of the interview panel in order to provide feedback and advice to applicants following their interview.</p> <p>The Coordinator advised an Aberystwyth University (which develops volunteering opportunities as part of the scheme to develop The Old College) official on the management of a volunteering plan and Ceredigion County Council Youth Justice Service's Volunteers Coordinator.</p> <p>The Volunteers Assistant attended the course on Autism Awareness.</p>
<p>Develop a programme for continuing to develop high quality digital content through digitisation, incorporating the needs of collaborative projects with external partners, by June 2015. Continue the Library's ongoing work to increase online access to collection material and provide searchable collections.</p>	<p>The Digitisation Section surpassed its digitisation target in Q3 and content digitised includes Gladstone Pamphlets, Pre 1900 Journals, Tithe Maps, Gwilym Livingstone Evans Photographs and historical newspapers.</p> <p>Discussions are underway to draw up a 3-year Digital Content Strategy – incorporating the voice of partners and audiences - that will replace the lapsed Digitisation Strategy. This will focus on new and legacy digital content (impact, creation, discovery, access, partnership, engagement, use, research).</p>

	<p>A new workflow tool will be implemented over the next few months to create further efficiencies to the digitisation workflow for manuscript scanning. This aligns with the recent capital procurement of new scanning hardware.</p> <p>Implementation of the new resource discovery tool Primo increases the visibility and accessibility of the Library's digital collections.</p> <p>A digital copy of the Wales Book of Remembrance has been uploaded to Peoples Collections Wales and is also displayed alongside the physical item in the Cofio Dros Heddwch (in partnership with WCIA's Wales for Peace) exhibition which opens in the Library on 16 January.</p> <p>Over 5000 digital images have been shared on Wikicommons – this has dramatically increased the international exposure of the Library's collections and have received over 10 million hits.</p>
<p>Continue to contribute to the Welsh Government's digital inclusion agenda and provide support for learning by extending the digital provision available to children and young people. Create and provide online access to new high quality materials and learning resources relevant to the Welsh curriculum (including the Welsh Baccaulaureate), via the Library's website and the HwB formal education platform.</p> <p>As part of The First World War Education project the Library will lead on producing, piloting and uploading the following resources to Hwb:</p> <p>June 2015: Cross curricular resources for KS 2 and 3 on The Home Front, The experiences of Welsh soldiers around the world, Nationalism and The First World War.</p> <p>September 2015: Cross curricular resources for KS 2 and 3 on The Battle of Passchendaele (Third Battle of Ypres), the story of Hedd</p>	<p>In Q3 the National Library Education Service continued to deliver sessions on the Harvard System of Referencing for the Welsh Baccaulaureate Individual Project, and to work in partnership with Aberystwyth University and The National Assembly of Wales education team to deliver some of these sessions. They have also written a Welsh Baccaulaureate challenge for the Cynefin project and submitted this to the WJEC. They are planning to use private funding to produce and distribute a Welsh Baccaulaureate Harvard Referencing guide for schools, and will also publish this in digital format on Hwb in 2016.</p> <p>Cross curricular resources for KS 2 and 3 on Conscientious objectors and the FWW, the stories of soldiers who returned from the war, the armistice and peace, Versailles have either been published on Hwb (see <a href="https://hwb.wales.gov.uk/">https://hwb.wales.gov.uk/</a> -&gt; Resources -&gt; First World War: Education Project), or are in the final stages of editing prior to publication.</p> <p>NLW Education Service staff are also planning for two First World War days at the Library in February 2016 where they will work in collaboration with Amgueddfa Cymru-National Museum Wales staff and the Wales for Peace project staff to publicise the education resources on Hwb, and promote the Book of Remembrance exhibition at NLW.</p> <p>Project staff took part in the Wales for Peace schools conference in November 2015 and have been providing the project with advice on their draft workshops for schools. There is ongoing promotion of these resources through</p>

<p>Wyn and other war poets, Women and the first World War.</p> <p>December 2015: Cross curricular resources for KS 2 and 3 on Conscientious objectors and the FWW, the stories of soldiers who returned from the war, the armistice and peace, Versailles.</p> <p>March 2016: 75 video items from the ITV Cymru/Wales Archive, digitised, watermarked, subtitled and uploaded to Hwb with a brief description of each item.</p>	<p>HwbMeets, directly to schools, through teachers' unions, Cymru'n Cofio and Hwb Digital Leaders.</p>
<p>Build relationships with specific schools to create resources and share the Library's collections to continue this work from the Library's previous involvement in the Public Catalogue Foundation's Masterpieces in Schools project.</p>	<p>The Library has been working with groups of pupils in four schools in Merthyr Tydfil over an extended period on a project funded by The Scottish Power Foundation.</p> <p>Evidence and impact of this work can be found here:</p> <p><a href="http://addysg.llgc.org.uk/index.php?id=6430">http://addysg.llgc.org.uk/index.php?id=6430</a> (Trelewis Primary School)</p> <p><a href="http://addysg.llgc.org.uk/index.php?id=6431">http://addysg.llgc.org.uk/index.php?id=6431</a> (Goetre Primary School).</p> <p>Class Art – A successful Class Art project was delivered in Coed Eva primary school in Torfaen in partnership with Torfaen CBC, the Scottish Power Foundation and Communities First.</p>
<p>Implement projects led by the Library's Education Service to develop the skills of young people and adults on low incomes, or who are unemployed, concentrating on outreach activities in the Ynys Môn and Pembrokeshire areas in 2015.</p>	<p>The Library delivered a project in Powys with 9 schools that led to an exhibition at our stand in The National Eisteddfod in Meifod. A successful project with parents and pupils in the Pembroke Dock area in collaboration with Springboard and Cyngor Sir Penfro has led to the production of a stained glass window that is now on display in The National Library. We are also still working in partnership with agencies on Ynys Môn to deliver a craft based project for young carers during 2015-2016.</p>
<p>Continue discussions with Welsh Government in preparation for the implementation of the Well-Being of Future Generations Bill and critically assess how the Library's work can contribute to this agenda of increasing and embedding sustainability.</p>	<p>The Library remains uncertain of exactly how much work the Bill will require to implement as it is worded in very general terms, rather than specifics. The Welsh Government indicators are currently out for consultation. The Library has not identified any resources to implement the Bill, neither has the WAO said how it intends to audit compliance. In 2016/17 the Library will set its wellbeing objectives and incorporate these into its corporate and strategic planning process.</p>

**3 Collaborate with other sponsored bodies and wider public sector partners to deliver more joined up and sustainable services to the people of Wales:**

- Prepare for co-location of the National Monuments Record and associated services at the National Library. Deliver the Library’s £3.5 million Courtyard Development Project, to provide suitable collections storage and staff accommodation facilities, to time and budget as agreed with the Welsh Government. Work with the Welsh Government and the Royal Commission on the Ancient and Historical Monuments of Wales to meet key milestones in the agreed timetable for co-location.
- Continue to play a lead role in the federated delivery of the People’s Collection Wales digital heritage service, which enables and encourages community engagement with Wales’ culture and heritage, digital inclusion and digital skills development. Build on the Library’s existing partnership with Amgueddfa Cymru – National Museum Wales and the Royal Commission, through the People’s Collection Wales programme, in the strategic development and delivery of national digital heritage initiatives.
- Work collaboratively with the Welsh Government and with local libraries and archive services on the development and delivery of Libraries Inspire and Archives for the 21st Century strategies, as agreed in the delivery plans for these strategies, and according to the partnership agreements for specific projects (e.g. Digital Library)

Development Objectives	Relevant indicators
Deliver the Library’s £3.5 million Courtyard Development Project, to provide suitable collections storage and staff accommodation facilities, to time and budget as agreed with the Welsh Government. Construction work will be completed by January 2016.	The construction phase is progressing according to schedule and is due for completion by March 2016. The shelving system is on the point of delivery and installation.
Continue discussions with the Royal Commission on the Ancient and Historical Monuments of Wales in preparation for co-location, to meet key milestones in the agreed timetable for co-location.	The co-location arrangements are progressing well and a project board has been established to oversee implementation. The lease will come into force on 1 April 2016.
Support the People’s Collection Wales programme by providing leadership for the Community Engagement; Content, Editorial and Moderation workstrands, as outlined in the <i>People’s Collection Wales</i> business plan for 2015-16. The Library also contributes to wider programme objectives and priorities for People’s Collection Wales in line with the programme’s strategy for 2014-2017.	NLW plays a lead role in the delivery of the PCW business plan for 2015/16 and leads on the Community Engagement, Content and Moderation activities including Cymru’n Cofio. It also contributes to the work of the Technical Strand. Progress is reported on a quarterly basis to the PCW monitoring meetings.  As part of the community engagement delivery plan led by the Library, PCW works in partnership with Dysgu Bro, offering the ‘Digitising materials for museums, libraries and archives training in digitisation’ which can lead to an accredited course on the Agored Cymru Qualification and

	Credit Framework.
<p>Deliver agreed contributions to the <i>Libraries Inspire</i> strategy, in collaboration with Welsh public library services.</p> <p>The National Library will establish a National Digital Library Service through the national procurement and management of e-materials and e-resources which will be accessible to all Welsh library users. This work will be delivered according to the timetable agreed with CyMAL.</p>	<p>The Library successfully tendered for a new company to host and develop the welshlibraries.org website, and to develop the new National Digital Library Service on the portal. The contract was awarded to Connect Internet Solutions, and we will be working closely with them to ensure that the National Digital Library Service will be ready to launch in March 2016.</p> <p>Using the Libraries Inspire grant, the National Library of Wales purchased a 1 year subscription to Statista.com. As part of the National Digital Library Service, this will provide NLW members with access to an innovative and intuitive tool for researching quantitative data, statistics and related information. We also used the grant to extend the E-zines subscription for another year. By expanding on the number of free resources available via the National Digital Library Service, we are meeting the objectives set out in the Fusion initiative.</p> <p>There were 38,964 portal visits from October to December, compared to 52,082 during the same period last year. Please note that these figures are less than previous years as these were compiled using AWStats instead of Google Analytics. Both tools measure the same thing, however the AWStats figures were higher because the tool counted automatic hits generated by robots and spiders (e.g. generated as part of a search engine's operation).</p> <p>In November, the portal promoted the #LoveDigital LoveLibraries campaign. The aim of the campaign was to get everyone to spread the message about the great services and events that libraries in Wales offer and help friends and family members to discover what's on offer - all for free at their local library. The page contained a database listing the hundreds of events taking place in libraries across Wales.</p>
<p>Deliver agreed contributions to <i>Archives for the 21<sup>st</sup> century</i> in line with the action plan.</p>	<p>The Library continues to support the archiveswales.org.uk website. It is considering options, such as the Archives Hub, to make Archives and Records Council Wales content more accessible online. The Library NLW hosted installation of Archivematica has been implemented and access will be enabled for ARCW members to test and to use as a training system. A specification for procuring a technical infrastructure will be developed, based upon member requirements. A meeting has been arranged with representatives of the ArchivesHub on 22 January to discuss options for ensuring sustained access to data held in the Archives Wales website.</p> <p>A survey of digital preservation requirements to define need based upon use cases has been undertaken. The results of</p>

this survey will contribute to the definition of the specification for the technical infrastructure.

**4 Support Welsh Government priorities and wider strategic initiatives to promote Wales as a high quality tourist destination and contribute to the Welsh economy:**

- Increase collaboration with Visit Wales, regarding specific projects and thematic activities during 2015-16
- Develop a clear vision for the National Library’s contribution to the wider Welsh economy, building on your work with creative industries during the European funded DigiDo project, the Library’s role as a high quality tourist destination, and considering the recommendations of the forthcoming report on the National Library’s economic impact
- Investigate new and innovative opportunities to increase external investment in the work of the National Library, and the wider cultural heritage sector in Wales; such as crowdfunding, income generation, partnerships with higher education and research, and European funding schemes
- Contribute to strategic Welsh Government overseas partnerships and to national initiatives promoting Wales, our heritage and our culture; including playing a key role in the high profile national programme of activities for commemoration of the First World War in Wales Cymru’n Cofio Wales Remembers 1914-1918, and contributing to a coordinated programme to mark the 150th anniversary of the Welsh settlement in Patagonia

**Development Objectives**

**Relevant indicators**

Ensure that the European funded DigiDo project is successfully completed, in line with the targets and timescale agreed with the Welsh European Funding Office. A formal evaluation will be completed, which will inform the Library’s development of a strategy for continuing this targeted service provision to a business audience by October 2015.

The project has now finished and the Finance Department is in contact with WEFO about closure and final sign-off.

Discuss opportunities to increase collaboration with Visit Wales to explore opportunities for increasing the Library’s profile internationally, and opportunities for the Library to contribute to collaborative promotion of an integrated culture and heritage ‘offer’ for visitors.

The Library actively engaged with tourism networks including Visit Wales Mid Wales Regional Forum; Twristiaeth Ceredigion Tourism; Destination Partnerships - Ceredigion, Dyfi Biosphere, Cambrian Mountains Tourism Network, Mid and North Powys, and Brecon Beacons; Mid Wales Tourism (MWT); Ceredigion County Council; and Celf Aber; as well as other tourist attractions, group tour operators and accommodation providers in order to jointly market our offers and to develop packages attractive to existing and potential customers.

Joint promotions have been undertaken with CADW, NMW and RCAHMW

The Library hosted Visit Wales Discover Wales 2015 History and Legends Mid Wales Familiarisation (Fam) Visit on Sat 3<sup>rd</sup> October and we are planning our own Open Day/fam visit for 1<sup>st</sup> March.

	<p>Plans have been made for promoting the Year of Adventure and Roald Dahl, including performances by Mewn Cymeriad, an Adventure exhibition and Adventure Day for Children and promoting #FindyourEpic/#FyAnturFawr. Plans have been made for promoting the Commemoration of First World War Activities</p>
<p>In collaboration with Welsh Government and other public bodies in Wales explore the economic opportunities that the tourism industry can provide, such as opportunities for reaching new audiences, increasing visitor numbers, generating income and crowdfunding.</p>	<p>The Library will collaborate with Welsh Government and other public bodies in Wales explore the economic opportunities that the tourism industry can provide with the aim of reaching new audiences, increasing visitor numbers, generating income and crowdfunding.</p> <p>A Marketing Strategy has been developed with plans for targeting Cultural Tourists, in particular older couples and families.</p>
<p>The Library will continue work to promote Wales in the UK and overseas including specific activities during 2015-16:</p> <ul style="list-style-type: none"> <li>- Agree a Memorandum of Understanding with Shanghai Library and develop plans for activities to support this relationship</li> <li>- Through People's Collection Wales, the Library will contribute to a coordinated programme of activities to celebrate the 150<sup>th</sup> anniversary of the establishment of a Welsh colony in Patagonia</li> </ul>	<p>The Library continues to promote Wales in the UK and overseas.</p> <p><b>Patagonia:</b> Members of the NLW People's Collection team visited Patagonia 12 – 30 September in collaboration with the British Council to set up 2 Digital Heritage Stations in the region, raise awareness of Welsh cultural heritage via PCW and embed digital expertise within the communities. 263 individuals attended training and introductory sessions in 10 events held across the region.</p> <p><b>Paris:</b> Items from the early photography collection (by Mary Dillwyn Llewelyn) are currently on display in the 'Who's afraid of women photographers?' exhibition at the Musee D'Orsay in Paris (14 October 2015 - 24 January 2016).</p> <p><b>Japan:</b> Educational visit to NLW by students from Japan.</p> <p><b>Micrographia250:</b> <i>The Secret Workings of Nature: Robert Hooke and Early Science</i> exhibition opened as part of the international campaign to celebrate 250 years since the publication of Micrographia, the first book to introduce illustrations of the new world of wonders revealed by the invention of the early microscope.</p> <p><b>Periscope:</b> The PJG exhibition opening, lunchtime lectures and informal interviews with staff are broadcasted live to worldwide viewers using new technology, Periscope.</p> <p><b>Social media:</b> Instagram accounts - @llgcymru a @nlwales – and a Clecs account were established for NLW – new spaces to engage with new audiences across the world. NLW also took part in international Twitter campaigns to celebrate the work of J.M.W.Turner (#TweetATurner) and</p>

	<p>to commemorate #Patagonia150 ('thunderclap').</p> <p><b>Digital research:</b> A new and innovative space for sharing data with national and international researchers was launched on the NLW website - <a href="http://data.llgc.org.uk">data.llgc.org.uk</a>. Shipping Records Dataset is now live with a linked data version of the data due to be launched soon as part of work with the BBC RES project.</p> <p><b>Wikipedia:</b> Over 5000 digital images have been shared on Wikicommons – this has dramatically increased the international exposure of the Library’s collections and have received over 10 million hits.</p>
<p>Deliver activities and resources to support the official First World War Commemoration Programme in Wales, as agreed with the Welsh Government.</p> <p>Through its role as a lead delivery partner for the People’s Collection Wales programme, the National Library also provides support for People’s Collection Wales’ management of the <i>Cymru’n Cofio Wales Remembers 1914-1918</i> website.</p>	<p><b>Wales at War:</b> The <i>Wales at War</i> website is available on <a href="http://www.walesatwar.org">www.walesatwar.org</a> and the app (compatible with both Apple and Android mobile and tablet devices) can be found by searching ‘Wales at War/Cymru yn y Rhyfel’ in the App Store and Google Play. The <i>Wales at War</i> platforms can also be accessed via the National Library of Wales website and through Hwb (1,033 views to date).</p> <p>The platform was formally launched by the Minister for Education and Skills, Huw Lewis AM, in an event at St Cyres School, Penarth, on 2 November 2015.</p> <p>20 schools and 5 community/youth groups have registered with the project. The community groups/projects include <i>Wales for Peace</i> (activities and workshops relating to the Book of Remembrance), <i>Conwy a’r Rhyfel Mawr</i> (Menter Iaith Conwy), <i>Welsh Memorials of the Great War</i> (Swansea University/Living Legacies), and Glamorgan Archives (through ARCW). Workshops have been held at Ysgol y Creuddyn and Ysgol Dyffryn Conwy (in collaboration with <i>Wales for Peace</i> and <i>Conwy a’r Rhyfel Mawr</i>) and further workshops have been arranged for Q4.</p> <p><b>Wales for Peace project:</b> Collaboration on the WCIA’s Wales for Peace project is going well. Work on a tool to transcribe the Welsh Book of Remembrance has been completed and we are working with the project team on a programme of participation events (volunteers to transcribe entries) to be held across Wales from 11 November 2015 – Pioneer Areas will be targeted. NLW also hosted the inaugural Project Partner Conference on 2 October with representatives from a variety of sectors and organisations in Wales. 2 networking days have also been held with the project team and NLW teams to build relationships and share expertise e.g. education and exhibitions. The Remembering for Peace exhibition will open in the Library on 16 January before embarking on a tour of Wales from April 2016.</p>

	<p><b>Gallipoli:</b> The Library is currently hosting the traveling Gallipoli exhibition produced by Anne Pedley via Wales Remembers.</p> <p><b>Tower of London Poppies:</b> Discussions have started with both the Wales for Peace project team and Aberystwyth Town Council on submitting a bid to host the installation during 2017 (Hedd Wyn commemorative year).</p> <p><b>HWB resources:</b> More digital resources were created and made available via Hwb. The 5 most popular resources currently:</p> <ul style="list-style-type: none"> <li>• Propaganda (5,516)</li> <li>• David Lloyd George (4,670)</li> <li>• A typical school day in 1918 (2,971)</li> <li>• Recruitment and training of soldiers (2,199)</li> <li>• Women and The First World War (1,808)</li> </ul>
<p>Extend the Library's current fundraising and income generation activities by:</p> <ul style="list-style-type: none"> <li>- Developing an action plan by July 2015 for targeting external funding sources and identify potential projects that could be developed by the Library and collaboratively with other partners.</li> <li>- Implementing an online donation system by March 2016.</li> </ul>	<p>A "Keeping in Touch" campaign was planned to the 17,000 contacts on the CRM database, Donor Strategy, in order to better understand their characteristics, gain better insight and understand their needs and preferences. This will be a phased campaign over the next three months and undertaken by direct mail and by email.</p> <p>Funding searches were begun for a number of Archives projects and for the Wikipedian-in-residence. Work is ongoing on the Draft Fundraising Strategy, Keeping in Touch Campaign and a number of bids are in development.</p>
<p>Continue to manage ongoing maintenance and development of the Library's building and technical infrastructure to support service delivery and provide facilities for Library users and visitors including:</p> <ul style="list-style-type: none"> <li>- In consultation with the Welsh Government, complete and agree an Asset Management Plan by September 2015 to inform prioritized investment in the Library's infrastructure and monitor progress with addressing key issues.</li> <li>- Complete key remedial and developmental work which has been funded by the Welsh Government by March 2016.</li> </ul>	<p>A report detailing the Library's requirements to 2020 (£26.55M) has been submitted to the Welsh Government.</p> <p>The Welsh Government has approached the Library requesting more detailed costings of the different elements of some of the projects within the programme. This has been commissioned and will be completed in January 2016.</p>

<p><b>5 Utilize the National Library's expertise and experience in digital projects and digital service delivery, to strategically develop and share skills, resources and expertise with wider partners:</b></p> <ul style="list-style-type: none"> <li>• Provide strategic leadership in digital preservation, and work with sector partnership to design and develop a national infrastructure to support conservation and digital preservation activities in Wales</li> <li>• Take a national leadership role in developing and sharing good practice in relation to digitisation</li> <li>• Support the Digital Preservation Consortium to increase capacity across Wales to manage and preserve digital collections</li> <li>• Work with wider partners, and support other digital initiatives to increase online access to Welsh cultural material (including the Heritage Lottery Funded Cynefin crowdsourcing project)</li> </ul>	
<b>Development Objectives</b>	<b>Relevant indicators</b>
Continue to develop the conservation and digital network concept and in particular promote and develop skills in the preservation of digital information.	<p>The first meeting of the conservation strategy steering group was held on 6 October. The principles of the first draft of the national conservation strategy have been defined and will be circulated for approval. The first draft of the digital preservation strategy, which will align with other national strategies, will be circulated by the end of February.</p> <p>The NLW installation of the digital preservation infrastructure has been implemented and staff are developing skills in the management of digital resources through the system and their linkage to the AtOM cataloguing system.</p>
Continue to collaborate with ARCW and take a lead role in addressing issues and identifying infrastructure requirements for managing and maintaining access to digital information.	Requirements for a technical solution for ARCW members are being identified and a specification is being developed. A consultation event will be held in February to report back on the digital preservation survey and to discuss the issues relating to system integration and access to records.
Engage with librarians and archivists across Wales to discuss the provision of metadata, and to provide RDA training in those sections (e.g. using webinars and digital technology channels).	The WHELP LMS Consortium has established a cataloguing subgroup. The Library is represented on this group which is working towards defining standards and mapping metadata to establish a network zone (single shared database), a vital component in the new WHELP LMS during 2016. The group will hold further discussions on metadata training issues at HE institutions.
Deliver key actions in support of the HLF funded Cynefin project which is led by ARCW and based at the National Library. Key actions for the Library during the second year of this three year project include the recruitment of 300 remote	The cynefin.wales crowdsourcing website now has 975 maps loaded onto it, over 80% of the planned total, and 556 volunteers registered, and they have contributed 6837 hours of work, in addition to 2,797 hours of work contributed by volunteers on local projects at Gwent, Ceredigion, Bridgend, Gower, Dwygyfylchi and Hiraethog. 860 maps have been georeferenced, and it is estimated that 2576 pages have

<p>volunteers and digitize 700 maps.</p>	<p>been transcribed.</p> <p>Marketing material has been sent out to archives across Wales, and Workshops have been held at Cardiff, Swansea, Flint, Newtown, Bridgend and Conwy, as well as NLW, which successfully attracted volunteers to the website. More workshops are planned across Wales in the new year, alongside general marketing and media activity.</p>
<p>Working with partners to increase access to our collections e.g. Cymru1914.org, Lives of the Saints Project, People’s Collection Wales Programme, Wales for Peace, Wales at War, Wikimedia, Hwb, Bywgraffiadur Cymreig.</p>	<p>The newly-formed Digital Access team continues to establish its role within the new Library structure as the section responsible for access to NLW digital collections and services. Over the course of the year, the team will develop a key role in the selection, delivery and user engagement in relation to the Library's digital content.</p> <p><b>Bywgraffiadur:</b> New biographical articles have been added to the Dictionary of Welsh Biography in collaboration with Aberystwyth University and a meeting of partners has been held in January 2016 to start planning improvements to the digital resource to improve accessibility and exposure of content.</p> <p><b>Wikipedia:</b> The Wikipedian Residency is making great inroads in increasing public engagement with our digital collections. Over 5000 digital objects have been released into the public domain via Wikicommons and Wikipedia articles containing NLW images have received over 10 million views in 7 months. 10 public engagement events to create, edit and enrich Wikipedia articles (‘Edit-a-thons’) on a number of topics have also been held across Wales, including a Rugby World Cup event at the Millennium Stadium in Cardiff. An initial residency has been extended to August 2016 with a view to further extension subject to funding.</p> <p><b>Wales for Peace project:</b> Collaboration on the WCIA’s Wales for Peace project is going well. Work on a tool to transcribe the Welsh Book of Remembrance has been completed and we are working with the project team on a programme of participation events (volunteers to transcribe entries) to be held across Wales from 11 November 2015 – Pioneer Areas will be targeted. NLW also hosted the inaugural Project Partner Conference on 2 October with representatives from a variety of sectors and organisations in Wales. 2 networking days have also been held with the project team and NLW teams to build relationships and share expertise e.g. education and exhibitions. The Remembering for Peace exhibition will open in the Library on 16 January before embarking on a tour of Wales from April 2016.</p>

	<b>Eisteddfod Genedlaethol 2016:</b> planning is underway for a shared platform with NMW, CADW and RCAHMW.
Continue discussions to jointly develop an All Wales Digital Cultural and Heritage Strategy with the National Museum Wales, the Royal Commission and People's Collection Wales.	A first draft of the All Wales Digital Cultural and Heritage Strategy has been jointly developed with the National Museum Wales, the Royal Commission and People's Collection Wales and was completed by 30 <sup>th</sup> October 2015.
Contribute to discussions on digital issues with the Welsh Government and other public bodies, to identify actions in priority areas that can be taken forward collaboratively to increase capacity, capability, and share skills and resources. The next meeting of this Digital Group will be held in May 2015.	As a member of the Culture Groups, Digital Technology Group the Library actively contributes to the discussions on digital issues with the Welsh Government and other public bodies, to identify actions in priority areas that can be taken forward collaboratively to increase capacity, capability, and share skills and resources.
Contribute Welsh cultural heritage content to the EU's Europeana Research Scheme and monitor the use of the Library's content amongst Europeana Libraries: analysis of the use to be considered by the Executive team in December 2015.	<p>Digital research: A new and innovative space for sharing data with national and international researchers was launched on the NLW website - <a href="http://data.llgc.org.uk">data.llgc.org.uk</a>.</p> <p>Shipping Records Dataset is now live with a linked data version of the data due to be launched soon as part of work with the BBC RES project.</p> <p>The Europeana Statistics Dashboard is still in development. It was decided to use the NLW Newspaper content as a IIF case study for Europeana Cloud - this work is still ongoing.</p>